

FAFICS Bureau Work Programme and Budget (2025-2026) SSC

Template

Area of focus/Pillar	Responsible (person or Committee)	Key Activities	Outputs/Deliverables	Timeline/Expected completion date	Budget 2025	Budget 2026
Communications	SSC	Strategic Approach	<ul style="list-style-type: none"> - Gradual transition to digital communication with hybrid formats. - Website remains central; social media as complement only. - Activities grouped into Technical, Substantive, and Resourcing priorities. 	July 2026		
		Website Development	<ul style="list-style-type: none"> - Improve navigation, multilingual content, and feedback forms. - Publish SCC work plans directly online; explore secure forums. 	December 2025	Cost of contract with QMD for website management	Cost of contract with QMD for website management

		Increase engagement with MAs	<ul style="list-style-type: none"> - Survey associations on tools, practices, and focal points. - Create network of SSC MA focal points - Hold two virtual SSC network meetings per year. 	<p>October 2025</p> <p>November 2025</p> <p>December 2025 June 2026</p>		
		Content	<ul style="list-style-type: none"> - Establish Content Management Team including four FAFICS pillars - Develop FAQs and integrate Q&A from FAFICS@50. - Feature e-book content, organigram updates, and association outreach. - Align brochure with overall communication strategy. 	<p>October 2025</p> <p>December 2025</p> <p>October 2025 to July 2026</p> <p>January 2026</p>		

		Social Media	<ul style="list-style-type: none"> - Use selectively to drive engagement and traffic to website. - Conduct survey of MA experience using SM and preferred platforms - Progressive rollout on platforms based on survey results. - Explore resourcing part time staff for regular content production. 	<p>Ongoing</p> <p>October 2025</p> <p>November 2025 to July 2026</p> <p>January to July 2026</p>		TBD (cost of recruiting part time remunerated/ volunteer resource to manage website content including SM)
		Security & Confidentiality	<ul style="list-style-type: none"> - Strengthen safeguards, review webmaster protocols with website manager QMD 	Ongoing	Cost of contract with QMD for website management	Cost of contract with QMD for website management